

# Yazd Rang Holding

Manufacturer of all types of decorative, industrial, and traffic paints





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## Introduction of Yazd Rang Holding

Yazd Rang Holding, with a brilliant history in paint and resin manufacturing industry, began its activities in 1979. This holding company, which includes multiple reputable companies in various fields including production and chemicals distribution, is recognized as one of the pioneers in this industry in Iran and the region. Relying on a specialized team and advanced equipment, Yazd Rang Holding produces and offers high-quality products and continuously strives to improve and expand its activities.

[WWW.YAZDPAINT.COM](http://WWW.YAZDPAINT.COM)

## History and Achievements of Yazd Rang

**1979: Establishment of Yazd Rang Company in Yazd city with the aim of producing decorative and industrial paints.**

**Initial factory area: 10,000 square meters**

**Number of employees: Approximately 50 people**

**2014: Managerial changes and the beginning of a new era of development and growth. The new management planned extensively to improve product quality and increase production capacity.**

**2015: Installation of Alkyd Resin production line.**

**Initial resin production capacity: 1,500 tons per year**

**Expansion of the factory area to 25,000 square meters**

**Number of employees: Approximately 150 people**

**2020: Increase in resin production capacity to 3,500 tons per year by optimizing production processes and investing in modern equipment.**

**2024: Installation of new reactors and increase in resin production capacity to over 60,000 tons per year. Additionally, expansion of the production line to produce various new and specialized resins.**

**Current factory area: 50,000 square meters**

**Number of employees: 300-350 employees**





## Subsidiaries of Yazd Rang Holding

1. Taushco Trading Company (Dubai, UAE) Taushco Trading Company, as one of the subsidiaries of Yazd Rang Holding, is based in Dubai. This trading company, leveraging a specialized and experienced team, engages in the import and export of raw chemical materials and final products in the paint and resin industry. The main goal of Taushco is to develop global markets and establish strong trade relations with international partners.

## Subsidiaries of Yazd Rang Holding

**2. Resin Fam Company (Yazd, Iran)** Resin Fam Company operates as the specialized resin production unit within Yazd Rang Holding. Utilizing advanced and modern technology, this company produces various types of alkyd and industrial resins. Resin Fam products are manufactured with high quality and global standards, capturing a significant market share.



## Subsidiaries of Yazd Rang Holding

**3. Atrakchem Trading Company (Tehran, Iran)**  
Atrakchem Chemical Trading Company, another subsidiary of Yazd Rang Holding, is based in Tehran. This trading company focuses on importation, distribution and sale of raw materials for paint and resin products, playing a vital role in meeting the domestic market demands. Atrak Chemical aids in expanding the domestic and international market for Yazd Rang products by creating a wide network of distributors and representatives.





## **Products and Achievements of Yazd Rang**

**Yazd Rang Holding produces a wide range of products including:**

**Decorative Paints: Oil-based, plastic, semi-plastic**

**Industrial Paints and Protective Coatings**

**Alkyd Resins and Other Specialized Resins**



## International Exports

Yazd Rang Holding, focusing on high quality and adhering to global standards, has successfully exported its products to 12 different countries, including:

- Asia: Pakistan, Afghanistan, Tajikistan, Uzbekistan, Kyrgyzstan, Kazakhstan, Armenia,
- Middle East: Iraq, Syria, United Arab Emirates, Oman, Yemen
- Africa: Mauritania, Senegal

These achievements demonstrate the company's capability to compete with global brands and meet the diverse needs of customers.

## Quality and Logistics

Yazd Rang prides itself on the quality of its products and utilizes advanced technology for paint and resin production. Emphasizing quick and safe delivery, the company has established an efficient logistics network capable of shipping products worldwide.

## Vision and Goals

With a forward-looking approach and ambitious goals, Yazd Rang has outlined a clear vision for itself:

- Global Expansion: Developing exports to new markets and increasing its share in international markets.
- Product Innovation: Offering new resins and paints to meet the changing market needs.
- Safe Work Environment: Creating a healthy and safe working environment for employees.
- Increased Production: Achieving a production capacity of over 100,000 tons per year by 2026.

